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| KARATINA UNIVERSITY - SCHOOL OF BUSINESS STAFF DATA  |
| 1. BIODATA
 |
| Name: | **Margaret Mungai** |
| Title: | *(Prof./Dr./Mr./Mrs./Miss)Ms Margaret Mungai* |
| Designation: | Professor |  | Associate Professor |  | Senior Lecturer |  | Lecturer |  | **Tutorial Fellow** | $$√$$ |  |  |
| Tutorial Fellow |
| 1. EDUCATION
 |
| Year | **Degree** | **Specialization** | **Institution** |
|  | Doctor of Philosophy |  |  |
| 2008 | Masters | Tourism Management | Bournemouth University |
| 2006 | Bachelors | Hotel and Restaurant Management | USIU |
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| 1. WORK EXPERIENCE
 |
| Year | **Institution** | **Designation/Position** | **Key Responsibility** |
| 2012-2021 | Karatina University | Tutorial Fellow | Teaching |
| 2011-2012 | Mount Kenya University | Part time lecturer | Teaching |
|  |  |  |  |
|  |
| 1. RESEARCH PROJECTS
 |
| Year | **Title** | **Collaborators** | **Sponsor** | **Status** |
|  | NONE |  |  |  |
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| 1. PUBLICATIONS
 |
| S.No. | **Year** | **Title** | **Journal** |
| 3. | 2015 | Opportunities from Satellite Observation Systems in Climate Risk Mitigation: The Case of Tourism and Hospitality Industry in Lake Nakuru National Park, Kenya | International Journal of Science and Research |
| 2. | 2013 | Exploring Motivations and Factors Impacting upon DestinationChoice of the UK Residents: Reflecting on Kenyan Tourism | Information and Knowledge Management |
| 1. | 2013 | An Assessment of Management Commitment to Application ofGreen Practices in 4 – 5 Star Hotels in Mombasa, Kenya | Information and Knowledge Management |
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| 1. CONFERENCES
 |
| S.No. | **Year** | **Conference Title** | **Paper Title** |
| 4. | **2019** | Transformative Technologies in Hospitality and Tourism | Participant |
| 3. | **2017** | Enhancing the competitiveness of Africa’s Tourism: The ICTs Pathway | Participant |
| 2. | 2014 | Laikipia University 2nd annual Conference | Opportunities Satellite Observation System In Climate Change Risk Mitigation: The Case Of Tourism And Hospitality Industry In Lake Nakuru National Park, Kenya |
| 1. | 2015 | International conference on tea science and development- Karatina University | Increase in popularity of flavoured tea: The case of Kenyan tea industries |
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| 1. POSTGRADUATE SUPERVISION
 |
| S.No. | **Year** | **Candidate** | **Dissertation/Thesis Title** | **Status** |
|  |  | NONE |  |  |
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| 1. INDUSTRY/PROFESSIONAL AFFILIATION
 |
| NONE |