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| KARATINA UNIVERSITY - SCHOOL OF BUSINESS STAFF DATA | | | | | | | | | | | | | | | | | | | |
| 1. BIODATA | | | | | | | | | | | | | | | | | | | |
| Name: | | **Margaret Mungai** | | | | | | | | | | | | | | | | | |
| Title: | | *(Prof./Dr./Mr./Mrs./Miss)Ms Margaret Mungai* | | | | | | | | | | | | | | | | | |
| Designation: | | Professor | |  | Associate Professor |  | Senior Lecturer |  | | Lecturer | |  | **Tutorial Fellow** | |  |  | | |  |
| Tutorial Fellow | | | | | | | | | | | | | | | | | | | |
| 1. EDUCATION | | | | | | | | | | | | | | | | | | | |
| Year | | | **Degree** | | | **Specialization** | | | | | | | **Institution** | | | | | | |
|  | | | Doctor of Philosophy | | |  | | | | | | |  | | | | | | |
| 2008 | | | Masters | | | Tourism Management | | | | | | | Bournemouth University | | | | | | |
| 2006 | | | Bachelors | | | Hotel and Restaurant Management | | | | | | | USIU | | | | | | |
|  | | | | | | | | | | | | | | | | | | | |
| 1. WORK EXPERIENCE | | | | | | | | | | | | | | | | | | | |
| Year | | | **Institution** | | | | **Designation/Position** | | | | | | **Key Responsibility** | | | | | | |
| 2012-2021 | | | Karatina University | | | | Tutorial Fellow | | | | | | Teaching | | | | | | |
| 2011-2012 | | | Mount Kenya University | | | | Part time lecturer | | | | | | Teaching | | | | | | |
|  | | |  | | | |  | | | | | |  | | | | | | |
|  | | | | | | | | | | | | | | | | | | | |
| 1. RESEARCH PROJECTS | | | | | | | | | | | | | | | | | | | |
| Year | | | **Title** | | | | | | **Collaborators** | | | | | **Sponsor** | | | | **Status** | |
|  | | | NONE | | | | | |  | | | | |  | | | |  | |
|  | | | | | | | | | | | | | | | | | | | |
| 1. PUBLICATIONS | | | | | | | | | | | | | | | | | | | |
| S.No. | **Year** | | **Title** | | | | | | | | | | | **Journal** | | | | | |
| 3. | 2015 | | Opportunities from Satellite Observation Systems in Climate Risk Mitigation: The Case of Tourism and Hospitality Industry in Lake Nakuru National Park, Kenya | | | | | | | | | | | International Journal of Science and Research | | | | | |
| 2. | 2013 | | Exploring Motivations and Factors Impacting upon Destination  Choice of the UK Residents: Reflecting on Kenyan Tourism | | | | | | | | | | | Information and Knowledge Management | | | | | |
| 1. | 2013 | | An Assessment of Management Commitment to Application of  Green Practices in 4 – 5 Star Hotels in Mombasa, Kenya | | | | | | | | | | | Information and Knowledge Management | | | | | |
|  | | | | | | | | | | | | | | | | | | | |
| 1. CONFERENCES | | | | | | | | | | | | | | | | | | | |
| S.No. | **Year** | | **Conference Title** | | | | | | | | **Paper Title** | | | | | | | | |
| 4. | **2019** | | Transformative Technologies in Hospitality and Tourism | | | | | | | | Participant | | | | | | | | |
| 3. | **2017** | | Enhancing the competitiveness of Africa’s Tourism: The ICTs Pathway | | | | | | | | Participant | | | | | | | | |
| 2. | 2014 | | Laikipia University 2nd annual Conference | | | | | | | | Opportunities Satellite Observation System In Climate Change Risk Mitigation: The Case Of Tourism And Hospitality Industry In Lake Nakuru National Park, Kenya | | | | | | | | |
| 1. | 2015 | | International conference on tea science and development- Karatina University | | | | | | | | Increase in popularity of flavoured tea: The case of Kenyan tea industries | | | | | | | | |
|  | | | | | | | | | | | | | | | | | | | |
| 1. POSTGRADUATE SUPERVISION | | | | | | | | | | | | | | | | | | | |
| S.No. | **Year** | | **Candidate** | | | | **Dissertation/Thesis Title** | | | | | | | | | | **Status** | | |
|  |  | | NONE | | | |  | | | | | | | | | |  | | |
|  | | | | | | | | | | | | | | | | | | | |
| 1. INDUSTRY/PROFESSIONAL AFFILIATION | | | | | | | | | | | | | | | | | | | |
| NONE | | | | | | | | | | | | | | | | | | | |