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| KARATINA UNIVERSITY - SCHOOL OF BUSINESS STAFF DATA | | | | | | | | | | | | | | | | | | | |
| 1. BIODATA | | | | | | | | | | | | | | | | | | | |
| Name: | | **Kahura Ndung’u** | | | | | | | | | | | | | | | | | |
| Title: | | *Mr.* | | | | | | | | | | | | | | | | | |
| Designation: | | Tutorial Fellow | |  |  |  |  |  | |  | |  |  | |  |  | | |  |
|  | | | | | | | | | | | | | | | | | | | |
| 1. EDUCATION | | | | | | | | | | | | | | | | | | | |
| Year | | | **Degree** | | | **Specialization** | | | | | | | **Institution** | | | | | | |
| 2015-to date | | | Doctor of Philosophy | | | Communication Studies (ongoing) | | | | | | | Karatina University | | | | | | |
| 2012 | | | Masters | | | Communication Studies | | | | | | | University of Nairobi | | | | | | |
| 1990 | | | Bachelors | | | Bachelor of Arts | | | | | | | University of Nairobi | | | | | | |
|  | | | | | | | | | | | | | | | | | | | |
| 1. WORK EXPERIENCE | | | | | | | | | | | | | | | | | | | |
| Year | | | **Institution** | | | | **Designation/Position** | | | | | | **Key Responsibility** | | | | | | |
| 2015-2021 | | | Karatina University | | | | Tutorial Fellow | | | | | | Teaching | | | | | | |
| 2012-2014 | | | Multimedia University | | | | Part-time lecturer | | | | | | Teaching | | | | | | |
|  | | |  | | | |  | | | | | |  | | | | | | |
|  | | | | | | | | | | | | | | | | | | | |
| 1. RESEARCH PROJECTS | | | | | | | | | | | | | | | | | | | |
| Year | | | **Title** | | | | | | **Collaborators** | | | | | **Sponsor** | | | | **Status** | |
| None | | | None | | | | | | None | | | | | None | | | | None | |
|  | | | | | | | | | | | | | | | | | | | |
| 1. PUBLICATIONS | | | | | | | | | | | | | | | | | | | |
| S.No. | **Year** | | **Title** | | | | | | | | | | | **Journal** | | | | | |
| 3. | 2021 | | An Investigation of Kenyan Government’s Use of Interpersonal Communication in Changing Men’s Behaviour Response to Prostate Cancer Screening. | | | | | | | | | | | Journal of Communication and Media Research Vol.13 No.1 | | | | | |
| 2. | 2018 | | Communication of Health Messages in Africa: Culture to Blame for High Prevalence of Prostate Cancer in Kenya? | | | | | | | | | | | Journal of Communication and Language Arts Vol.9 (1) | | | | | |
| 1. | 2018 | | Media and Politics: Are Journalists Watchdogs or Symbiotic Partners? | | | | | | | | | | | Journal of Communication and Media Research Vol.10 No.2 | | | | | |
|  | | | | | | | | | | | | | | | | | | | |
| 1. CONFERENCES | | | | | | | | | | | | | | | | | | | |
| S.No. | **Year** | | **Conference Title** | | | | | | | | **Paper Title** | | | | | | | | |
| 1. | **2016** | | 1st School of Business International Conference at Karatina University | | | | | | | | The Role of Community Media in Development in Kenya. | | | | | | | | |
|  | | | | | | | | | | | | | | | | | | | |
| 1. POSTGRADUATE SUPERVISION | | | | | | | | | | | | | | | | | | | |
| S.No. | **Year** | | **Candidate** | | | | **Dissertation/Thesis Title** | | | | | | | | | | **Status** | | |
| 1. | None | | None | | | | None | | | | | | | | | | None | | |
|  | | | | | | | | | | | | | | | | | | | |
| 1. INDUSTRY/PROFESSIONAL AFFILIATION | | | | | | | | | | | | | | | | | | | |
| Member of Public Relations Society of Kenya | | | | | | | | | | | | | | | | | | | |