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| KARATINA UNIVERSITY - SCHOOL OF BUSINESS STAFF DATA  |
| 1. BIODATA
 |
| Name: | **Kahura Ndung’u** |
| Title: | *Mr.* |
| Designation: | Tutorial Fellow |  |  |  |  |  |  |  |  |  |  |  |
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| 1. EDUCATION
 |
| Year | **Degree** | **Specialization** | **Institution** |
| 2015-to date | Doctor of Philosophy | Communication Studies (ongoing) | Karatina University |
| 2012 | Masters | Communication Studies | University of Nairobi |
| 1990 | Bachelors | Bachelor of Arts | University of Nairobi |
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| 1. WORK EXPERIENCE
 |
| Year | **Institution** | **Designation/Position** | **Key Responsibility** |
| 2015-2021 | Karatina University | Tutorial Fellow | Teaching |
| 2012-2014 | Multimedia University | Part-time lecturer | Teaching |
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|  |
| 1. RESEARCH PROJECTS
 |
| Year | **Title** | **Collaborators** | **Sponsor** | **Status** |
| None | None | None | None | None |
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| 1. PUBLICATIONS
 |
| S.No. | **Year** | **Title** | **Journal** |
| 3. | 2021 | An Investigation of Kenyan Government’s Use of Interpersonal Communication in Changing Men’s Behaviour Response to Prostate Cancer Screening. | Journal of Communication and Media Research Vol.13 No.1 |
| 2. | 2018 | Communication of Health Messages in Africa: Culture to Blame for High Prevalence of Prostate Cancer in Kenya? | Journal of Communication and Language Arts Vol.9 (1) |
| 1. | 2018 | Media and Politics: Are Journalists Watchdogs or Symbiotic Partners? | Journal of Communication and Media Research Vol.10 No.2 |
|  |
| 1. CONFERENCES
 |
| S.No. | **Year** | **Conference Title** | **Paper Title** |
| 1. | **2016** | 1st School of Business International Conference at Karatina University | The Role of Community Media in Development in Kenya. |
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| 1. POSTGRADUATE SUPERVISION
 |
| S.No. | **Year** | **Candidate** | **Dissertation/Thesis Title** | **Status** |
| 1. | None | None | None | None |
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| 1. INDUSTRY/PROFESSIONAL AFFILIATION
 |
| Member of Public Relations Society of Kenya |